

# 2022 IMPACT REPORT

 Heartline  
HAITI



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# MESI ANPIL

Heartline began 23 years ago with a mission to invest in Haitian families. As any NGO (non-governmental organization) working in Haiti can attest, we knew what we faced from day one.

Debilitating poverty, widespread corruption, natural disasters, flimsy supply chains, issues with reliable energy, and the occasional coup. Now, over two decades in, and having witnessed some of the most harrowing events in Haitian history, we face our most challenging season yet.

Armed gangs rule every corner of Port-au-Prince. From the local street vendor to the highest levels of an unelected government, gangs dominate daily life in Haiti, and the communities we serve are ruled by fear. In a terrible turn, the world is distracted – and with fair reason. We’re witnessing war in Ukraine, cataclysmic weather events, and global financial instability.

As Heartline Haiti steps into our 23rd year of the mission, we want you to know where we stand in the face of what might seem like insurmountable challenges.

**We stand firm.**

We stand strong and believe the true measure of our commitment is how we act in times like these. While we remain invested in our mission, we’re not operating in what one might call a “standard environment.” It means we’re making adjustments to how we operate, it means we aren’t focused on growth (but instead, stability and consistency for those we serve), and it means the standard measurements of success may not always apply. It means our most important job right now is to protect what we’ve built. For this reason, we’ve invested in heightened security for our operations and our most important asset, our team.

We’re fluid in how we function each day and rely on the expertise of our courageous leaders in Haiti.

Our fight against material poverty is only made more vital by the escalation of gang rule in Haiti. The violence, corruption, and economic stagnation these gangs are creating *are* the root causes of poverty.

If you are invested in the fight against material poverty, then now is the time to double down with us as we boldly invest in the families we have grown to love. They are counting on us, and we take that commitment very seriously. The wins won’t manifest in widespread change for some time. They will happen in small victories, person by person, family by family. We hope you see that in the stories we’re telling and in the lives of those we highlight.

As you read through our 2022 Impact Report, we hope you see your heart, your commitment, and your investment reflected in each of the amazing accomplishments highlighted. **As we continue into 2023, don’t look away. Hope is alive in Haiti, and this too shall pass. We’ll still be here when a better day comes, and we hope and pray you’ll be here with us.**

Serving together with gratitude,



**Troy and Tara Livesay**  
Executive Directors,  
Heartline Haiti



# VISION, MISSION, & STRATEGY

## OUR VISION

Healthy, thriving Haitian families.

## OUR MISSION

### Investing in Haitian Families

Through maternal & infant healthcare, vocational & skills training, children's education, and community care, we're equipping Haitian families to both provide for themselves and ignite new futures in their communities.

## OUR STRATEGY

### Protect the mission.

With over 20 years invested in Haitian families, we have a strong foundation to work from. In a season of darkness, violence, and unrest, our strategy is to protect the mission. We're not focused on getting larger as an organization. We're focused on being effective in our work and seeing our vision come to life.

Our highest priority is to protect our team, the families we serve and the many milestones we've been able to achieve as an organization. We're in it for the long haul.



# 2022 AT A GLANCE

## 1

### **Protecting our teams and their families while continuing the mission.**

The greatest realization of our mission is to invest in the Haitian families who work every day to make our shared vision a reality. They are the lifeblood of our organization. In 2022, we made substantial investments both financially and operationally to keep our teams safe in light of the increased violence and insecurity we've seen in Haiti.

These investments included increased security staff and contractors, higher walls on all of our campuses and safety-driven changes to policies and daily operations.

## 3

### **Strengthening the infrastructure that anchors our community.**

In 2022, Heartline continued long-term investments in our established pillars of maternal healthcare, vocational and skills training, community care, and children's education.

This included ongoing construction on the Heartline Auditorium and improvements to the Heartline Auto Garage. We also made investments in sustainable energy through solar power, security upgrades, and other facility improvements.

## 2

### **Protecting our clients and customers while keeping our doors open.**

Our clients are the families we directly serve: pregnant mothers, adult students, community elders, children attending local schools, and so many more. In 2022, we took a variety of measures to increase their safety while continuing to operate and offer our lifechanging services.

This included short-term relocation of the Maternity Center, adjusted travel routes, temporary closures, and so on. Our services remained largely uninterrupted for the duration of the year.

## 4

### **Digging in and doubling down.**

Our mission is to invest in Haitian families. In times like these, it means we need to stand firm and double down for the people we serve. As Haiti goes through one of its most tumultuous seasons in history, we're doing exactly that.

We're putting our existing investments at the forefront and sticking to our mission to preserve the work our teams have accomplished over the past 20+ years. In doing so, we will continue to make our people our first priority and stand by them as they endure this incredibly challenging time.



# THE HEART OF HEARTLINE

It has always been about the Haitian people.

- Investing in **vocational training** ensures parents have sustainable incomes to keep their children in the home.
- Investing in **maternal healthcare** and education to fight the horrific maternal and infant mortality rates affecting Haitians.
- Investing in our **community** and those on the margins in their time of greatest need.
- Investing in **education for the children** of two of Haiti's communities hit hardest by unrest and gang activity.



**Sylvestre Auguste**

“Heartline gives me an identity in my community. I do not think I would be who I am now, if I did not get the experience to work with Heartline.”

**Fredelyne Ducael**

“Heartline provides me an opportunity to care for mothers and babies and to set an example in my community for others to model.”





## Moise Medor



*Heartline represents the hands and feet of Jesus to many people: including those we serve in schools, prisons and our own neighborhoods.*

## Bredy Wilhelm



*In the middle of all the challenges Haiti faces, Heartline represents stability. We provide opportunities for adults and children that they might otherwise never have.*



## Gran Rosemond



*Heartline does so much for me and my children. As a cook at the Heartline Maternity Center, I am able to see the impact every single day.*



Haiti operations are  
**100% Haitian-led** and  
**Haitian-staffed!**



# REVENUES AND EXPENSES

In 2022, Heartline Haiti received the **highest possible rating** on Candid (fmr. Guidestar) for **five years in a row** and completed its **first ever third-party financial audit**.

We are focused on financial and operational transparency because we put a tremendous amount of value on the trust you have in Heartline. We know the importance of being good stewards of your giving and making efficient and effective use of every dollar we receive.

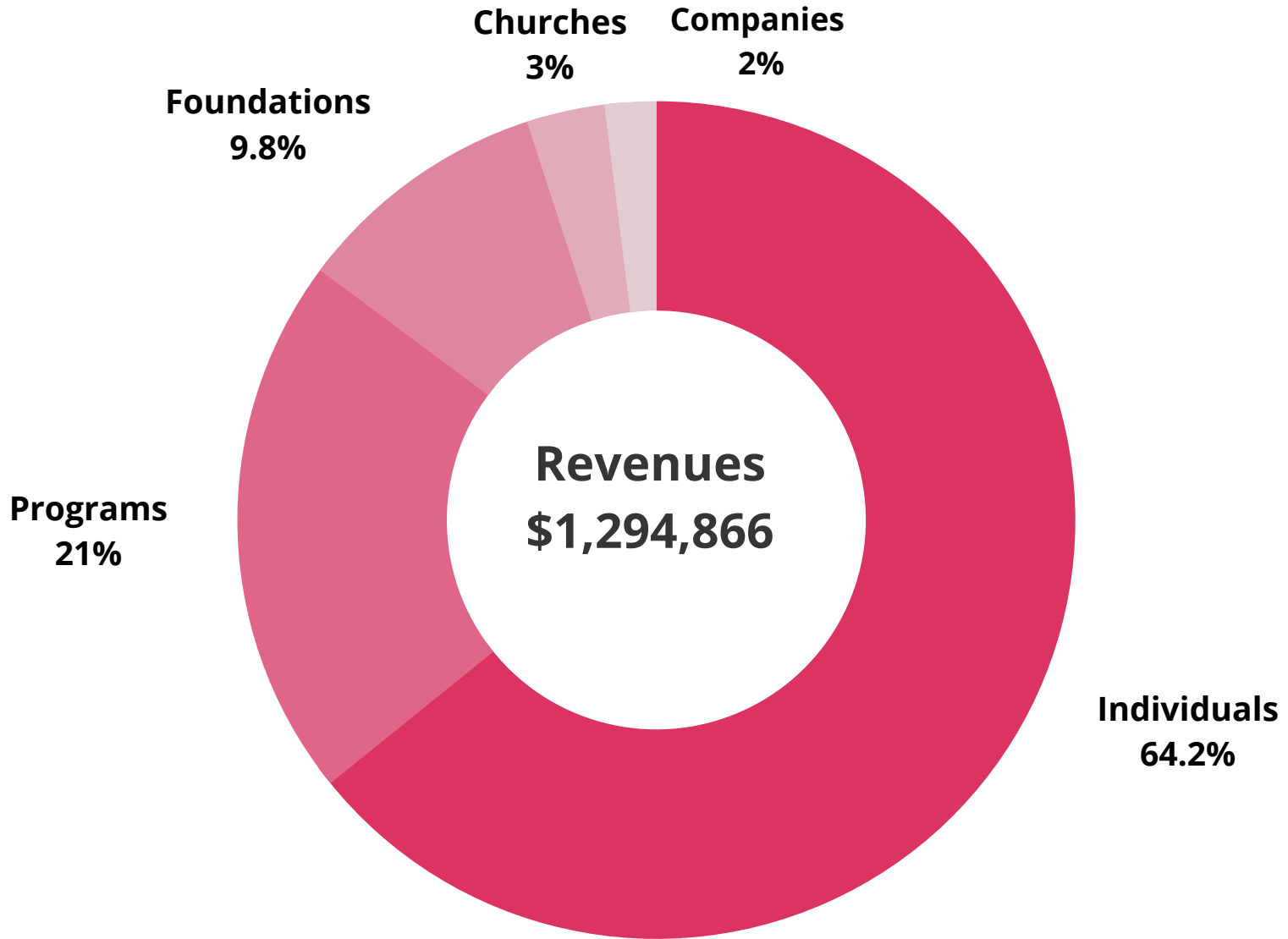
PROJECTS	DETAILS	OUTCOME
<b>Heartline Auditorium</b>	Construction of a dedicated space for staff, students and community to gather.	Finishing roofing and final structural portions
<b>Heartline Auto Garage</b>	Procuring the fixtures and equipment necessary to outfit the next course offering at the Heartline Education Center.	First shipment of donated equipment arrived in Port -au-Prince, Q4 2022
<b>Protect our staff, students and campuses</b>	In 2022 we increased security staff, raised walls, and incorporated new procedural measures to increase safety.	Thankfully, we have been continue to operate throughout the year, mostly uninterrupted.





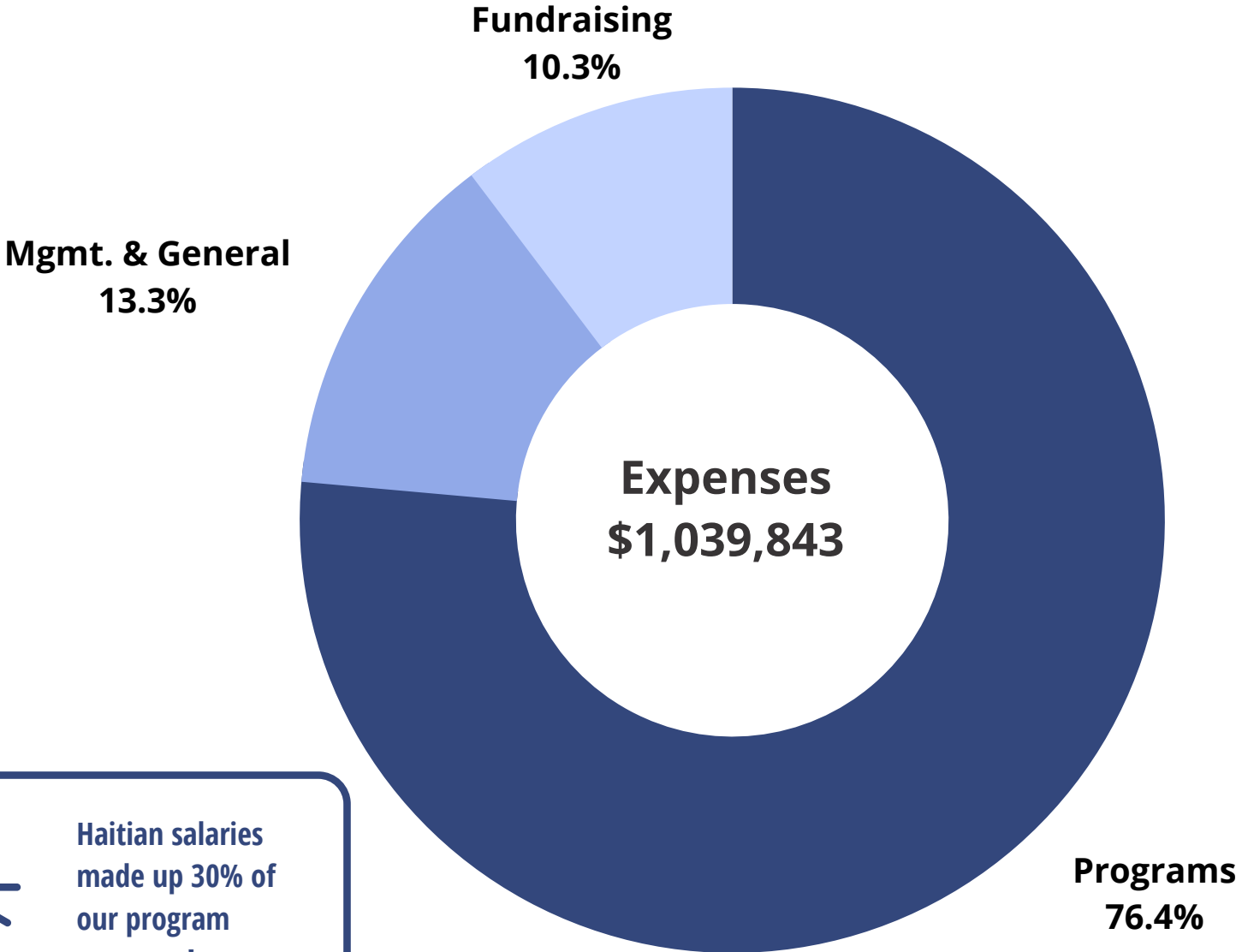
# REVENUES 2022

*Funds given to Heartline during the calendar year*



# EXPENSES 2022

*How we spent our funds during the calendar year*



Haitian salaries made up 30% of our program expenses!

# GIVING TO THE GENERAL FUND?

*Here's what your donation supports.*

**Maternal & Infant  
Healthcare  
45%**



**Vocational &  
Skills Training  
19%**



**Community  
Care  
24%**



**Children's Education  
12%**



# BOARD OF DIRECTORS

## **Sarah Bessey, Board Chair**

Sarah has been a supporter of Heartline with a particular interest in our Maternity Center since 2012. She has served on the Heartline Board since 2017 and completed her service in 2022. Heartline will welcome a new Board Chair in 2023.

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## **Jen Delavan, Secretary**

Jen's two youngest daughters were adopted from Haiti in 2017, which was a journey that led her to support and believe in the mission of Heartline.

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## **Dr. Ryan Fowler, Board Member**

Board Certified in Family Practice and a US Navy veteran (including a humanitarian deployment in Central & South America). He has been married to his wife Dayspring for 15 years, and they have 3 young sons.

## **Tom White, Treasurer**

Tom and Judi have four kids, all adopted from Haiti, the oldest in 1995. Tom has been with Heartline since its formation in 2000.

## **Dieula Previlon, Board Member**

Dieula was born in Gonaives, Haiti, and later moved to the United States where she graduated from Rutgers University. She also earned a MA in Counseling from Dallas Theological Seminary.

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## **Deb Steiner, Board Member**

Deb lives just outside Chicago with three children who came to her through adoption (US, Uganda, Uganda). She is Chief Administrative Officer and General Counsel at RR Donnelley & Sons Company in Chicago, where she has worked for the last 11 years. Deb is new to the Heartline board in 2023.

**Meet the Board:**

[www.heartlineministries.org/board-members](http://www.heartlineministries.org/board-members)

# THE PLAN AHEAD

1. **Protect our team's safety** and persevere in the face of great challenges
2. **Protect our mission** and the foundation of success we've already built
3. Educate mothers, **protect their well-being**, and **deliver healthy babies**
4. **Provide skills training** that has immediate use and value in Haitian communities
5. Use every tool at our disposal to maintain **children's access to education**
6. Employ Haitians, invest in their families, and **put them first in all decisions**
7. **Celebrate** the small wins (and the big ones!)



**Supporters like you are making our shared vision of  
healthy, thriving Haitian families a reality.**

*Thank you!*

**HEARTLINE HAITI**

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